



For Immediate Release:

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San Diego Shaka Fest - Fighting The Obesity Epidemic Hawaiian Style

April 29, 2017 - The public is invited to California's premier Hawaiian style festival focused on the fusion of Hawaiian culture, arts, and athletics on April 29, 2017 at Crown Point – Mission Bay.

San Diego, CA April 29, 2017--Nā Koa Kai Canoe Club, Inc., a 501c3 nonprofit organization dedicated to perpetuating the Hawaiian culture and fighting the youth obesity epidemic presents the **4th Annual San Diego Shaka Fest**. The San Diego Shaka Fest will bring Hawai'i to Crown Point Park on San Diego Mission Bay on April 29, 2017.
www.sandiegoshakafest.com

-This family friendly festival includes a Stand-Up Paddle race for all ages, a youth only Hawaiian outrigger canoe regatta, and Polynesian entertainment on our Makai stage.

Parking and admission is free and open to the public. This festival is a fundraiser to benefit Nā Koa Kai Canoe Club so they can continue to operate their all-volunteer run Hawaiian cultural immersion program on San Diego Mission Bay.

Nā Koa Kai Canoe Club, Inc. is a 501c3 nonprofit charity organization. Nā Koa Kai Canoe Club is a youth only Hawaiian cultural immersion program run by all adult volunteers and was founded on November 11, 2011 in San Diego California. Nā Koa Kai Canoe Club's mission is to develop an appreciation of cultural heritage by educating their youth about the Hawaiian and Pacific Islander culture through language, hand crafts, chants, prayers, and ancient History of Hawai'i in a safe, healthy and nurturing environment. And to teach their youth the importance of maintaining a healthy and active lifestyle by combining wellness education

including sound mind & body. And by preparing and encouraging them to participate in competitive outrigger canoe paddling and races.

For updated information on this event call Gus Cervantes at (858) 449-2078 or visit www.sandiegoshakafest.com

Media Note: Arrangements for credentialed media to report, film, or photograph from our safety boats during the races are limited so please make your appointment early by contacting Gus Cervantes at 858-449-2078. Full color images are available online at <http://www.sandiegoshakafest.com/gallery>

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